



Corporate Partners Program 2023 - 2024



Phoebe Foundation strives to inspire the generosity of a caring community with opportunities to improve lives through better healthcare. Since 1989, the Foundation has raised over \$40 million to benefit Phoebe Putney Memorial Hospital. Major projects have included the Willson Hospice House, Flaggstone Medical Student Housing Complex, The Light House, Family Medicine Residency Program, Denson Chapel, Simulation & Innovation Center, Mobile Wellness Clinics, state-of-the-art NICU ambulance and many other much needed resources to improve healthcare throughout Southwest Georgia. The Foundation consistently attracts key business and community leaders as volunteers, board members and donors.

Be seen by the right people, at the right time.

Sponsorship through Phoebe Foundation connects you with your target market throughout the year. Our multi-event packages enable your company to reach tens of thousands of hospital visitors annually, key decision makers in our 41-county service area, and thousands of hospital employees, volunteers and donors. We know your company is looking for the opportunity to demonstrate your commitment to our communities through a positive association with a successful charitable organization.

All sponsors at the \$5,000 level and above will receive:

- Recognition at signature events held throughout the year
- Recognition on hospital social media sites and websites
- Invitations to the Corporate Partners Appreciation event with hospital leadership team
- Listing in the hospital's Distinguished Leadership Gallery
- Additional recognition may be included at other Phoebe Foundation special events throughout the year. Examples may include: NICU Reunion Celebration, Phoebe 101, etc.
- Seats at "Phoebe 101: Earn Your Scrubs," an invitation only, exclusive behind-the-scenes tour of Phoebe



Corporate Partner Events

Lights of Love | November 28, 2023 at Phoebe Worth | November 30, 2023 at Phoebe Main

Each year since 1983, Christmas lights representing donations to Phoebe's cancer services have adorned the Lights of Love Christmas tree in front of the hospital. The annual tree lighting ceremonies have become a tradition for friends and families to honor and remember loved ones who have been touched by cancer.



Jingle Bell Jog | December 9, 2023

Jingle Bell Jog is the traditional kick-off event for family holiday fun. The race events consist of a 10k run, 5k run/walk and a one-mile fun run starting at Tift Park and winding through historic Rawson Circle. This event raises money for Children's Miracle Network, and provides much needed resources and equipment for children throughout Southwest Georgia.



Ribbon Walk | March 9, 2024

Cancer survivors lead the way on a course at Meredyth Place. The walk is an uplifting way to support our local cancer patients, celebrate cancer survivors, and remember those we've lost to cancer.



Play Yellow Charity Golf Tournament | April 12, 2024

An initiative led by Jack and Barbara Nicklaus and Children's Miracle Network, "Play Yellow" strives to bring golfers together to help kids throughout Southwest Georgia treated at Phoebe Putney Memorial Hospital. In addition to a round of golf, the event will feature a post tournament sponsor reception featuring live music, awards, raffle drawing and more!



PREMIER \$25,000

Lights of Love

- Premier public recognition during all tree lighting ceremonies
- Recognition on mailer and event program
- Stage Sponsor
- Reserved seating at ceremony

Jingle Bell Jog

- 15 race entries
- Rights to promote company in race bags
- Logo on event shirt, race bags & route markers
- Premier public recognition throughout event and awards ceremony
- Recognition in mailer and event program

Ribbon Walk

- 15 walk registrations
- Logo on event shirts and gift bags
- Premier public recognition throughout event
- Logo on event photo booth backdrop
- Gift bag sponsor
- Route marker and vendor table

Play Yellow

- 8 playing positions and golfer gifts/Entry for 16 to the Play Yellow Award Reception
- Rights to promote company in golfer gift bags
- Play Yellow Award Reception sponsor
- Premier public recognition throughout event and Play Yellow sponsor Award Reception
- Prominent recognition on brochure

PRESENTING \$10,000

Lights of Love

- Tree sponsor
- Recognition on mailer and in event program

Jingle Bell Jog

- 10 race entries
- Rights to promote company in race bags
- Public recognition throughout event and awards ceremony
- Start/Finish line sponsor

Ribbon Walk

- 10 walk registrations
- Logo on event shirt
- Rights to promote company in race bags
- Vendor table
- Start/Finish line sponsor

Play Yellow

- 4 playing positions and golfer gifts/Entry for 8 to the Play Yellow Award Reception
- Rights to promote company in golfer gifts bags
- Premier public recognition throughout event and Play Yellow Award Reception

BENEFACTOR \$7,500

Lights of Love

- Candle lighting sponsor
- Recognition on mailer and in event program

Jingle Bell Jog

- 8 race entries
- Fun Run sponsor

Ribbon Walk

- 8 walk registrations
- Logo on event shirt
- Ceremony Sponsor
- Vendor table

Play Yellow

- 4 playing positions and golfer gifts/Entry for 8 to the Play Yellow Award Reception
- Corporate Partner sponsor board listing

PARTNER \$5,000

Lights of Love

- Refreshment sponsor
- Recognition on mailer and in event program

Jingle Bell Jog

- 6 race entries
- Award ceremony sponsor

Ribbon Walk

- 6 walk registrations
- Logo on event shirt
- Vendor table

Play Yellow

- 4 playing positions and golfer gifts/Entry for 8 to the Play Yellow Award Reception
- Corporate Partner sponsor board listing



Sponsorship with a healthy return on your investment
2023-24 Corporate Partners Commitment

Comprehensive Sponsorship Levels:

- Premier Sponsor \$25,000
- Presenting Sponsor \$10,000
- Benefactor Sponsor \$7,500
- Partner Sponsor \$5,000

Individual Event Sponsorship Levels:

Lights of Love | Worth, November 28, 2023
 Main, November 30, 2023

- Gold Sponsor \$1,000 - *Donors at this level are considered Major supporters of Lights of Love and will be recognized on digital and print materials at the event.*
- Silver Sponsor \$500
- Bronze Sponsor \$250

Jingle Bell Jog | December 9, 2023

- Refreshment Sponsor \$1,000
- Water Station Sponsor \$500
- Mile Marker Sponsor \$500

Ribbon Walk | March 9, 2024

- Refreshment Sponsor \$750
- Water Station Sponsor \$500
- Vendor Table \$125

Play Yellow Charity Golf Tournament | April 12, 2024

- Individual Golf Spot \$450
- Hole Sponsor \$250
- Hole-in-One



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Your Corporate Partner commitment supports our four signature events listed above, as well as various special events throughout the year.

Company Name: _____

Representative's Name: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Please mail this agreement to: **Phoebe Foundation, PO Box 3770, Albany, GA 31706** or email to **phoebefoundation@phoebehealth.com**

Checks can be made payable to Phoebe Foundation. Online payments can be made at **supportphoebe.org/corporatepartner**

So we may recognize you and your business, please send your corporate logo as an **.eps** or **.png** format to **phoebefoundation@phoebehealth.com**

